

**MINUTES**  
**VILLAGE OF LAKE PARK COMMUNICATIONS COMMISSION**  
**3801 LAKE PARK ROAD, LAKE PARK, NC**  
**7 PM**

April 30, 2019

**ATTENDING:** Kristen Bowman, Sharon Williams, Tiffany Zamora  
**PUBLIC ATTENDING:** N/A

**CALL TO ORDER:** Kristen Bowman called to order at 7:00pm

**PLEDGE OF ALLEGIANCE:** Kristen Bowman led Pledge of Allegiance

**PUBLIC COMMENT:** N/A

**APPROVAL OF MINUTES:** Tiffany Zamora motioned to approve February minutes, Sharon Williams seconded, motion passed.

**SOCIAL MEDIA:** Social Media Comments and Social Media Policy passed by Council

**RESIDENT MIXER:** May 19 date rescheduled for July 21, 2-4pm

**WELCOME TOTES:** Order new bags, traditional cotton tote bags. Find option to replace cutting board. Kristen presented draft of doorhanger.

**E-NOTIFY STRATEGY:** Set up tents at Independence Day and Fall Festival events. Place yard signs around the park to direct people to Communications Commission tent for e-notify sign-up and raffle. Secondary raffle for those signed up already. Utilize Kristen or Sharon's tents, get t-shirts for CC members to wear and to raffle off, tag line "It's Lake Park (not Indian Trail ;-)"". Balloons, and helium tank, to put on yard signs, banner for tent, cocktail table and chairs, table cloths. Pens and hats if budget allows. Kristen will create master Vistaprint account and Tiffany will design yard signs and banner, Kristen will input doorhanger design and create t-shirts and tote bag, Sharon and Kristen will pick out and order the rest. Proofs of online designs will be emailed and approved by team.

Supply motions

- Motion to spend up to \$400 for 6 yard signs, in two styles, and banner. Tiffany Zamora motioned, Sharon Williams seconded, motion passed.
- Motion to spend up to \$500 for cocktail tables, chairs, and cloth table cloths. Sharon Williams motioned, Tiffany Zamora seconded, motion passed.

- Motion to spend up to \$900 for t-shirts, cotton tote bags, Doorhangers, stylus pens, and hats. Tiffany Zamora motioned, Sharon Williams seconded, motion passed.
- Motion to spend up to \$150 on Helium tank, balloons, and foldable cutting boards. Sharon Williams motioned, Tiffany Zamora seconded, motion passed.

**MEETING AJOURNED:** Sharon Williams motioned, Tiffany Zamora seconded, motion passed.

9:07pm