

Proposed Lake Park Web Site Policy

Purpose & Goal: The purpose of the Village of Lake Park's Web site is to provide information about the Village's government services and local attractions. In establishing and maintaining its official Web site, the Village does not intend in any manner to create a forum or other means by which public discourse, exchange of opinions, or discussion on issues of any nature may occur. Rather, the sole and limited purpose of the Village's Web site and permitted external links is to provide information of a factual nature about the Village of Lake Park including various services and resources available within and around the Village, or as may be available from other governmental agencies. The goals of the Web site are to encourage increased citizen participation in Village government by making public information more readily available to them, provide electronic access to Village information through a logical single point of entry, and to keep the public informed of local events.

Site as a Public Record: Under State law (NCGS 132-1), the information on LakeParkNC.gov is a public record and is "the property of the people". It is the position of the Village of Lake Park that the people may inspect, copy, and download public records and public information free or at minimal cost unless the law says otherwise. As a courtesy and for the benefit of third parties, the Village requests that those who take any part of documents, graphics, video, audio, photographs, or other content of public record for use elsewhere attribute that content to the Village of Lake Park, North Carolina

Webmaster: The Council shall appoint a Webmaster, who is responsible for maintaining the Village's Web site. All information prepared for posting on the Village Web site shall be routed through the Webmaster. The Webmaster is responsible for establishing maintenance procedures and style guidelines. The Lake Park Council is the ultimate authority regarding policy governing the Village's Web site. The Webmaster aims to carry out Village Web policies day-to-day, but is subject to the authority of the Council. These policies should include defining the look and feel of the Web site or deciding who may post information on the site. Complaints about any aspect of Web policy should be brought first to the attention of the Webmaster. If a complainant is unsatisfied, he or she may appeal to the Council. The Council reserves the right to make changes to Web policy at any time.

Links: The Village's Web site may provide links to Web sites outside the Village's Web site that also serve the purpose of encouraging citizen participation in government, promoting local businesses and attractions, and informing the public of useful information. The Village is not responsible for and does not endorse the information on any linked Web site unless the Village's Web site states otherwise. The following criteria will be used to decide whether to grant requests for Village Web site links. If a particular request does not fit any of the following criteria, the Council will decide whether to approve the request. The Council will approve the requested Web site link if it serves the general purpose of the Village's Web site. The Village of Lake Park reserves the right to remove a link to content deemed obscene or inappropriate.

The Village's Web site may provide links to Web sites for:

- Government and educational institutions;
- Organizations with some relationship to the Village (including but not limited to: organizations contracting with the Village, organizations sponsoring Village activities or programs, and organizations participating in Village activities or programs);
- Generally recognized community organizations;
- Organizations providing information about art, cultural, and sporting activities in the Village's area;
- Businesses physically located within the Village of Lake Park;
- Organizations providing information about employment opportunities in the Village's area; and
- Organizations providing information about tourist attractions in the Village's area.

The Village's Web site will **not** provide links to Web sites for:

- Candidates for local, state, or federal offices;
- Political organizations or other organizations advocating a position on a local, state, or federal issue;
- Corporate or other for-profit organizations unless they fit any of the criteria stated above; and
- Individual or personal home pages

Calendar Posting: Non-profit organizations that are funded by or affiliated with the Village of Lake Park will be allowed to submit events to be placed on the Village's web site calendar.

Disclaimer: The materials and information contained on or obtained from this Web site are distributed "as is" without warranties of any kind, either express or implied, including without limitation, warranties of title or implied warranties of merchantability of fitness for a particular purpose. Information contained on this Web site, including information obtained from external links thereon, is provided without any representation of any kind as to accuracy or content and should be verified by the user. The Village of Lake Park is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of, or the inability to use, the Web site and/or the materials contained on the site whether the materials contained on the Web site are provided by the Village of Lake Park, or by a third party. Data contained on the Web site are subject to change without notice.

Approved by the Lake Park Council on 11.14.06 (date).

