

Growing *in Lake Park*

*Village of Lake Park
Economic Development Commission
Meeting Minutes:
Thursday, September 20, 2015
Lake Park Community Center*

Attendees: Sandy Coughlin, Doug Lucas, Mark Phillips, Sharon Williams, Chris Yeager

Guests: Margaret Phillips

Call to order & Prayer: Sandy called the meeting to order at 6:41 pm. Sharon offered a prayer.

Minutes, Announcements & Finance: August 20 meeting minutes were approved as emailed and read. EDC budget balance is corrected to \$5500.

Council Comment: September *Lake Park Villager* copies are ready for distribution. Sharon and Doug distribute about 10 copies at their businesses. The .pdf version will be emailed to all local organizations on the EDC list, including Chamber of Commerce, SVN and www.lakeparknc.gov.

Mark reported that the Town Center deed states that wine/beer may not be served on the premises. The Town Center Assn board has enforcing authority but is inactive. The referendum on the November ballot, if passed, would allow beer and/or wine to be sold at a restaurant but does not address complimentary servings in any private premises.

Old Business: Village Development Strategic Goals

A. Commercial Enhancements: No new report

B. Town Center Leasing Update: Carlini CPA, PLLC has moved in to street level space at 3804 Meeting Street. Sandy will email updated directory to commissioners and kiosk list to Cheri.

C. Center Planters Maintenance: No new report.

D. Town Center Signage: Jamey Cox, SVN Advisor, has not indicated owner feedback yet on maintain blades for new tenants on the Faith Church commercial signs.

E. mylakeparknc.com commercial website: Chris has submitted the suggestions, additional photos and logos to James Smetana and will advise of his completion date at our September meeting.

F. Decorative Directional Signs: Sandy presented the request for proposal with a detailed page for each decorative sign. All suggestions arising from discussion will be made and the final emailed to all commissioners Sept 18 with due date of Monday Sept 21 for any changes. Final will be submitted to Cheri as to whether or not village attorney is needed. Copies will be sent to Banner Sign, 801 Design, Lucas Landscaping and to providers of the Indian Trail and Matthews signs.

G. October 3 Music & Food Event: Doug made the motion to accept the \$225 quote from Ken Conrad. Chris seconded. Sharon will confirm the 11am - 1pm time with Ken. Motion passed.

Chris made a motion to accept the What's Water Ice quote for \$232 to serve free samples in Town Center from 11:30am -1pm. Motion passed.

Pita Pit will set up a tent and tables in Town Center Park, final arrangements pending with Mark. Madison has a truck that will be set up on Meeting Street, final arrangements pending with Sharon. Pig n Vittles will set up a sidewalk table in front of Skeeter's space, final pending with Mark. All arrangements include confirmation and certificates of insurance delivered to Village Clerk.

Set up: Lucas Landscaping (Ron) will plant the banners at both ends of Faith Church Road, at the Lake Park Road entrance, and at the Carol Street entrance on Saturday Sept 26 with Sharon Williams. Sandy will put the Music & Food arrow signs at various intersections within the village on Friday evening, October 2. Lucas will remove all banners and signs Saturday afternoon after 2pm. No new signs will be ordered. Sandy will print off a supply of directional flyers as handouts.

Sandy will re-send the invitation announcement to all organizations on the EDC list, with their *Villager* Sept 18, and call list assignments to all commissioners on Sept 18. Commissioners agreed to make the 3-4 assigned calls to obtain organizations feedback about the Music & Food event as a promotion opportunity.

H. mylakeparknc.com: Chris noted that James Smetana has received all the updates and in addition to being back to school, has been coaching football, which ends in October. His schedule has delayed completion of the edits on the beta site till then.

Commissioner Terms: Mark's term expires December 2015, Doug's expires August 2016, Sandy's expires December 2016, Chris's expires January 2017 and Sharon's November 2017.

Communication:

Email or phone news items to Sandy before October 16 *Villager* deadline. The issue can be on www.lakeparknc.gov by 10/21 and in homes by 10/27.

Next Meetings:

Thursday, October 15, 2015 at Community Center

New Topic: EDC welcome certificate for Carlini CPA, PLLC

Commissioner Terms

Evaluation of October 3 Event

Adjourned: by consensus at 8:25 pm.