

Growing *in Lake Park*

*Village of Lake Park
Economic Development Commission
Meeting Minutes:
Thursday, October 15, 2015
Lake Park Community Center*

*Attendees: Sandy Coughlin, Mark Phillips, Sharon Williams
Guests: David Cleveland, Margaret Phillips
Absent: Doug Lucas, Chris Yeager*

Call to order & Prayer: Sandy called the meeting to order at 6:41 pm, offered a prayer and led the Pledge of Allegiance to the Flag and the United States of America. With 3 of the 5 commissioners present, the EDC proceeded with a quorum.

Minutes, Announcements & Finance: September 17 meeting minutes were approved as emailed and read. EDC budget balance is \$5500.

Public Comment: Margaret and David indicated that Gordo's Mexican Kitchen was preparing to open, possibly by Monday, per the operator Jose Garcia. His family operates El Vallarta restaurant (Monroe NC)

Commissioner Comment: Sandy will update the EDC's \$50 gift certificate to reflect changes in the professional community and bring it to our next meeting to offer to Carlini's and Gordo's.

Old Business: Village Development Strategic Goals

A. Commercial Enhancements: No new report

B. Town Center Leasing Update:

No further information has been received from SVN Advisor, Jamey Cox on the possibility of participation on either the planter irrigation opportunity or commercial blade signs participation by the Town Center owners, questions the EDC asked him during his August visit.

Sharon will contract Trey Werthington and Sandy will contact Jamey.

Sharon is offering large wall mirrors, counter with sink and cabinets that are in the vacated Total Tranquility space and which she needs to remove so SVN can prepare the space to show. Anyone interested may contact Sharon at Total Tranquility salon.

C. Center Planters Maintenance: No new report in Doug's absence.

D. mylakeparknc.com commercial website: No new report in Chris's absence.

E. Music and Food Event Oct 3: No discussion as the event was cancelled due to inclement weather. Lucas Landscape removed the banners publicizing the event at EDC request on Oct 1. Discussion of whether to tie an EDC event to future yard sale dates is tabled to our January meeting.

F. Chamber of Commerce Membership Renewal: Mark made the motion to pay \$300 renewal because the network is a useful source of vendor contacts for Music & Food events. Sharon expressed interest in representing the EDC to Chamber events from now on. Mark attends regularly and indicated that Lake Park presence is a frequent reminder of Lake Park's amenities and opportunities. Sharon seconded the motion. Motion was approved.

G. Decorative Directional Signs: At 7:00 pm, the one received bid was opened for the signs restoration or replacement. Banner Signs indicated a total cost of \$8025 to restore, or \$9325 to replace all 14 signs. Mark noted that some of the signs can be removed, rather than restored or replaced. Sandy reminded that the sign at the Secrest Shortcut side of the village, on Faith Church Road, was inadvertently omitted from the RFP and may be discussed with the vendor as part of the final contract.

Sandy reported that when the Village Clerk had received no other responses by 11:00 am, that Cheri and Sandy made calls to the other invited companies. All Star and Rite Lite Signs said they had not received the RFP. Bizzell Design could not be reached, the phone number was disconnected. Cheri said that no RFP packages had been returned by the post office. Cheri emailed the RFP to All Star and Rite Lite today using emails they provided in today's calls.

Chris had phoned Sandy at 5:45 pm this evening to convey his regrets that circumstances prevented his attendance to this meeting, and suggested that if the EDC decides to extend the bid reception period from 11am Oct 15 to 11am Oct 29 and if the EDC were to meet again on that evening to open and consider more bids, that he was free to attend,. Sharon made the motion, Mark seconded Chris' suggestion. Mark noted that the cost of this project indicates the need for at least one more bid for the EDC to be diligent in its search for the project. Motion approved. Sandy will check on room reservation, will follow up with Cheri on notifying All Rite and Rite Lite of the extension, and will advise Banner that we appreciate his prompt bid.

Commissioner Terms: Topic tabled to November meeting.

Communication:

Email or phone news items to Sandy before October 16 *Villager* deadline. The issue can be on www.lakeparknc.gov by 10/21 and in homes by 10/27.

Next Meetings:

Thursday, October 29, 2015 at Community Center

- New Topic:**
1. EDC welcome certificate for Carlini CPA, PLLC and Gordo's Mexican Kitchen
 2. Mark's Commission Term Dec 2015
 3. Decorative Signs Bid recommendation to Council

Adjourned: by consensus at 7:25 pm.