

# Growing in Lake Park

Village of Lake Park  
Economic Development Commission  
Meeting  
Minutes

Thursday, October 19, 2013  
Lake Park Community Center

Attendees: John Box, Sandy Coughlin, Doug Lucas, Kendall Spence and Sharon Williams  
Guest: Margaret Phillips

## **Call to order & Prayer**

Sandy called the meeting to order at 6:42 pm and Kendall offered a reflection.

## **Minutes, Announcements & Finance**

September meeting minutes were emailed to the EDC commissioners for review prior to presentation to Council October 8, 2013. Formally approved tonight, Sandy will email to Mark Phillips for the .gov website.

September expenses paid were \$40.46 for the September gift card mailed to Jason Mink for his pro bono program September 24. The 2013-2014 fiscal year remaining balance is \$4796.16. Bellasera Bistro has not submitted an invoice for catering September 34. Cemex's gift certificate may be given at the October 22 event.

## **Council Comment**

Council approved the Lucas Landscaping quote to replace the grids at the base of the Town Center sidewalk trees with blue loriope. Kendall recommended that the grids be stored in the Community Center shed and not be discarded.

Sandy advised that James Ross has declined the EDC request to further develop his initial plan for commercial area enhancements due to his inexperience and academic responsibilities. Sandy invited the commissioners to bring the names of possible candidates to the November EDC meeting.

Following up on the Council questions on waste collection; John will check on where the grease bins are sourced and advise whether one or both can be removed. John will address the condition of the doors on the dumpster enclosure. Sandy advised that Bernie (Percival McGuire) did not call her yet about resolving waste collection questions. Doug noted that the dumpster debris pickup was late and was done by hand last week and Covenant's phone was busy. Sandy left a message for Covenant to address the clutter of loose rolling carts which do not match Covenant's standard green Lake Park carts at Town Center and resolve the dumpster debris concern.

## **Commissioner Comment**

John advised that The Fashion Crew owner's health and too few customers were disappointing factors in their closing this month.

## **New Business: Village Development Strategic Goals**

### **A. Commercial Enhancements**

Kendall presented Cardinal Construction's quote for moving the Town Center benches against the building. The quote includes restoring the pavement and leveling the benches. Kendall will check on encroachment approval documentation to place the village benches on private property for John to present to the building owners. Kendall will also verify that the new locations are consistent with James Ross's design and advise the EDC if there is any variance from the design. All commissioners agreed that they each have the Cardinal quote was approved by consensus. John brought up the James Ross presentation on his James' electronic illustrations.

### **B. Town Center Leasing Update**

Skeeter's Bakery upfit is moving ahead and projecting a November 1 opening.

## **Old Business:**

**A. Signage:** Repainting of the blade signs arrows is completed.

### **B. mylakepark.com commercial website**

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011											34	45
2012	57	42	31	11	17	59	25	30	21	28	14	13
2013	22	26	28	34	25	31	69	45	51			

#### **D. Monthly Business Leader Meetings**

**1. September 24 Event:** With the webmaster being called out of town, and most of the leader's having already settled their Fall Festival Plans, the six who attended revised the agenda to discuss how the network events could become a more effective force in economic development. Ideas included 1) billboard ad at the Kate's Skate site, 2) These 6 may visit the other dozen to learn their needs. John emphasized that the owner/leaders need to pull together to organize events and to share costs and suggested they sponsor a concert series, to draw people to Town Center Park. Sandy will send Sharon the Adams Outdoor contact.

**2. Network Follow Up:** Sharon has since met with Gray's, Miss DeeDee's and Skeeters. Sharon also suggested a quarterly 'Cruise-In'. This kind of event is popular with classic car enthusiasts who bring their cars, take photos, pay a modest registration fee. Food and music add staying power to events, as do raffles. Cruisin' Carolina magazine is published in Mint Hill and has a website to promote events. Ken Conrad is a local DJ among others. Timing of the first event to be determined. Results are not yet in from any other one-on-one meetings from the remaining 5 September luncheon attendees.

**3. October 22 Dinner Event:**

The 5:30 pm dinner meeting will be at the Community Center with Babette Cauble presenting. Doug will arrive at 5 pm to set up tables/chairs with Sandy. Sandy mailed the first invitations October 15.

Sharon will arrange beverages/cups/ice. John will confirm dinner for 15 with Bellasera. Call list:

Sharon: Angela Williams CPA, Katrina Fisher LLP, Miss DeeDee's/My First School

Lake Park Family Practice, Regenesis

John: The Offices, Gray Insurance, Bellasera, Skeeter's

Doug: TMC, Prism Central Academy at Lake Park Greyson Steele

Kendall: Children of Faith/FUMC, HDI Investigation, Cemex

Sandy: Lake Park Nursing & Rehabilitation Center, Children's Lighthouse

#### **Communication & Events Calendar & Kiosk**

Email or phone news items to Sandy before November 15 Villager deadline. The issue can be on [www.lakeparknc.gov](http://www.lakeparknc.gov) by the 11/21 and in homes by 11/26.

#### **Next Meetings**

**Thursday, November 21, 2013 6:30 pm at Community Center**

New Items: Event Planning for 2014

**Thursday, January 16, 2014 6:30 pm at Community Center**

By consensus, the EDC agreed that 2014 meetings will continue on 3<sup>rd</sup> Thursdays. Sandy will bring schedule calendar to November meeting.

**Adjourned** by consensus at 7:57 pm.