

Growing *in Lake Park*

Village of Lake Park
 Economic Development Commission Meeting
 Meeting Minutes: Thursday, May 22, 2014
 Meeting Location: Community Center

Attendees: Sandy Coughlin, Doug Lucas, Sharon Williams, Chris Yeager
Absent: John Box
Guests: Shannon Dance, Mark & Margaret Phillips, David Cleveland

Call to order & Prayer

Chris offered a reflection. Sandy called the meeting to order at 6:38 pm.

Minutes, Announcements & Finance

1. April 17, 2014 meeting minutes were read and approved.
2. April 30 budget balance is \$3768.06. Sandy delivered the welcome gift, a \$50 EDC certificate to Creation Café last week.
3. \$3500 is available for the sidewalk planters.

Council Comment

1. May *Villager* copies are available in the foyer and on www.lakeparknc.gov and will be emailed to Doug and Sharon as a .pdf to print for their customers because their businesses have not been receiving copies with the in home delivery.
2. Council is waiting for V.T. Management's signed copy of the updated Encroachment Agreement, mailed to them April 24. It must be filed with Union County Registrar of Deeds before sidewalk landscape work begins. Sandy emailed a reminder to John Box this week.
3. Memorial Day program will close Creft Circle between Logan and Queens Streets 10:30-12:30 on Monday May 26.

Public Comment No guests, no comments.

Commissioner Comment

Doug has had a \$1000 offer from a scrap vendor for the GBUSA roll off container. GBUSA has ignored reminders to collect it since March. Waste Pro is willing to pick it up if asked. Village has authorized GBUSA to pick it up and has made no payments to GBUSA.

New Business: Village Development Strategic Goals

A. mylakepark.com commercial website

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011											34	45
2012	57	42	31	11	17	59	25	30	21	28	14	13
2013	22	26	28	34	25	31	69	45	51	49	32	43
2014	68	72	151	121								

James Smetana will not take on ongoing maintenance so Chris will explore James' interest and cost for a 1-time update effort and for possibly doing a new update on an annual or semiannual basis. Chris will prepare a notice for a future notice to all business leaders of an update opportunity and to introduce a new webmaster. He will monitor the site for changes.

Sandy will email the up-to-date directory of businesses, contacts and email addresses to Chris

B. Commercial Enhancements

The EDC moved the meeting to the sidewalk area at Creft and Meeting to review Doug's suggested field changes at 7:45 after completing the balance of the business items.

C. Town Center Leasing Update

Regenesis Skin Studio move from 6136 to 6204 Creft Circle is physically complete but financial closure with Total Tranquility Salon is pending.

Total Tranquility is adding yoga and nutrition classes and will announce this and the new team members in the May *Villager*.

Lucas Landscape's business for outdoor living areas has grown rapidly.

Old Business:

A. Signage: Creation Café blade signs are still needed at the Faith Church corner Town Center signs and Fashion Crew blades need to be removed.

B. 2014 Event Planning

1. **Cruise In:** Tabled for further investigation. Doug thought the crowd at Monroe's was not very large.

2. **Concert:** This topic was tabled in John's absence.

Communication & Events Calendar & Kiosk

1 Sandy sent Mark the new directory for the lakeparknc.gov site, as well as the minutes for January and February meetings.

2. Email or phone *Lake Park Villager* news items to Sandy before the Jun 13 deadline. The issue can be on www.lakeparknc.gov by the 6/19 and in homes by 6/24.

Next Meetings

Thursday, June 19, 2014 6:30 pm at Community Center

Hot Topic: Planter installation progress & Community Events

Thursday, July 17, 2014 6:30 pm at Community Center.

Meeting Relocation & Commercial Enhancements continued

At 7:45 the EDC moved this meeting from the Community Center to the sidewalk area at Creft and Meeting to review Doug's suggested field changes.

The EDC agreed by consensus that the bakery location is better suited to a rectangular planter extend from the existing wall, and the existing shrubs better relocated to mask the exposed utility caps in the adjoining vacant lot. They also agreed that the 7' planters are better extended to 9', with no change in depth or height in front of the Prism Property Development spaces and the new Regenesis spaces. The planter in front of Gray Insurance is better extended to the same 9' with a 1' increase in depth and no change in height. Doug noted that the trees lack water.

Adjourned by consensus at 8:20pm.